

MHCA Board Meeting

January 19, 2017 9:00 am – 3:00 pm

Minnesota HomeCare Association (MHCA) 2550 University Av W, Suite 350 South St. Paul, MN 55114

Time	Item	Topic, Presenter	Туре	Supporting Documents
9:00 am	١.	Call to Order	Action	
		Jay Jones		
9:00 am	11.	Approval of Minutes	Action	November Minutes
		Jay Jones		
9:05 am	111.	Approval of Agenda	Action	
		Jay Jones		
9:05 am	IV.	Electronic Visit Verification	Action	Federal Bill Language
		Kathy and Sandata Representatives		
9:50 am	۷.	Treasurer Report	Action	2016 Year-End Report
		Austin Figge		
10:00 am	VI.	Special Projects		
		Kathy Messerli		
		A. Membership Consultant	Information	
		B. Website Make-over	Action	
10:30 am	VII.	MHCA Dues Proposal	Action	Dues Proposal
11:00 am	VIII.	Team/Task Force Reports	Information	
		A. Clinical Quality – Sue Morgan		
		B. Education Advisory– Judy Giel		
		C. Legislative – Kim Olson		
		D. MA – Lisa Fowler		
		E. Medicare Team- Jan Usset		
		F. Membership – Linda Hespe		
		G. Survey/Regulatory – Austin Figge		
		H. Rehabilitation – Andrea Jung		
		I. Payment Reform - Kathy		
		J. Workforce Task Force – Judy Giel		
11:45 am	IX.	Lunch		
12:15 pm	Х.	Legislative Priorities	Information	
	ļ	Anni Simons via phone		
1:00 pm	XI.	LeadingAge and MHCA Collaboration	Discussion	
	ļ	Jay, Kathy and Exec Committee		
2:30 pm	XII.	Executive Director Updates		

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		Kathy Messerli		
		A. Day at the Capitol		
		B. MN First Provider Alliance		
		C. Stakeholder Groups to BOD meetings		
		D. DHS PCA Integrity Meeting		
		E. MA F2F		
		F. Dementia Training		
		G. Membership Report		Membership Report
3:00 pm	XIII.	Adjourn	Action	

Next Meeting:

March 16, 2017, 9 am – 3 pm MHCA Office

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The Voice of Home Care

Meeting Minutes

Team:	MHCA Board of Directors
Date:	11/8/2016
Time:	2:15 p.m.
Location:	University of MN, Continuing Education and Conference Center: Courtside Room

ATTENDANCE									
Jay Jones, Chair	⊠ In Person □ On Phone	Austin Figge, Treasurer	⊠ In Person □ On Phone	Linda Hespe	⊠ In Person □ On Phone	Kevin Goodno, GR Counsel	⊠ In Person □ On Phone	□ In Person □ On Phone	
Kim Olson, Vice Chair	⊠ In Person □ On Phone	Lisa Fowler	⊠ In Person □ On Phone	Judy Geil	⊠ In Person □ On Phone	Jim Serakos, CPA	⊠ In Person □ On Phone	□ In Person □ On Phone	
Jan Usset, Past Chair	⊠ In Person □ On Phone	Andrea Jung	⊠ In Person □ On Phone	Susan Morgan	⊠ In Person □ On Phone	Kathy Messerli, ED	⊠ In Person □ On Phone	□ In Person □ On Phone	

TOPIC	DISCUSSION/FINDINGS	CONCLUSION/ACTION/FOLLOWUP
Call to Order	Board Chair, Jay Jones called meeting to order at 2:15 p.m.	Previous Board minutes and agenda approved with change to list S. Morgan as present at prior retreat.
Legislative Priorities	Kevin Goodno presented. See handout for MHCA priorities. Kevin provided an overview of the upcoming session. Legislators are asking for reform before increasing rates. LTC Imperative: Legislators don't seem interested in giving more \$ to LTC (300M given in last biennium). Best Life Alliance continues to advocate for increases in home services. SEIU Union for PCA still moving forward. Spenddown: Fiscal note very high. Discussed if 2.75 co-pay could be part of this-add as a priority? F2F: Will learn more in January. States can choose to waive for managed care. 2/3's of homecare clients are under MCOs.	All Priorities were approved by the Board members.
Finance Report	Jim presented a Financial 101 to Board. Reviewed history & current status of MHCA financial situation, along with A. Figge, Treasurer. K. Messerli reviewed 2017 Budget.	Unanimous approval of 2017 Budget

TOPIC	DISCUSSION/FINDINGS	CONCLUSION/ACTION/FOLLOWUP
Team Reports	 A. Clinical Quality: Group working in tandem with Rehab Team to prepare presentation at Spring Conference. B. Education: Many Topics to cover: Medicare, F2F, Comp. Only Training. Education Calendar looks good for 2017. C. Legislative Team: Already covered by Kevin D. MA: Working on CFSS, PCA, EVV, VBP E. Medicare: Anti-discrimination Policy/F2F F. Membership: Working on improving the Dues Proposal-see handout. G. Survey/Regulatory: Developing Audit tool for Surveys, F2F, MDH attending meeting in Jan. H. Rehab: Working on Co-Presentation & articles for Informer 	
Strategic Plan	K. Messerli reviewed the Strategic Plan & compared with discussion items brought up at retreat. Suggestion made to look at measureable goals and outcomes.	Board Liaisons asked to work on measureable outcomes & send the top three priorities to Board Chair by January 9 th . Choose from the 20 sub- categories.
Executive Director Update	 K. Messerli presented: A. Membership report-very few changes B. Workforce Taskforce: 3 sub-groups created. 1.) Sims Group, 2.) Employee Qualities, 3.) Increasing Student Awareness. C. Employment Hotline: Will be up & running 1/1/2017. D. Leading Age: Jay & Kathy will meet with their Board on 11/17/2016. E. Conference tomorrow: Registrations down. 110 in 2016 compared to 150 in 2015. F. DHS: More challenges exist in communication. PCA Summit meeting-did not result in good outcomes. 	
Executive Session	Chair adjourned meeting at 6:05 p.m.	

NEXT MEETING DATE						
Date:	hursday, January 19 th , 2017					
Time:	9 a.m. – 3 p.m.					
Location:	MHCA, 2550 University Ave. W., Ste. 350 S, St. Paul, MN 55114					

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Mission: MHCA represents and supports Minnesota home care providers committed to high quality home care services Vision: MHCA will shape the home care landscape to improve and sustain quality home care services 2550 University Ave. W., Ste. 350 S, St. Paul, MN 55114 | P: 651.635.0607 | F: 651.635.0043 | www.mnhomecare.org

SEC. 12006. ELECTRONIC VISIT VERIFICATION SYSTEM REQUIRED FOR PERSONAL CARE SERVICES AND HOME HEALTH CARE SERVICES UNDER MEDICAID.

(a) IN GENERAL.—Section 1903 of the Social Security Act (<u>42 U.S.C. 1396b</u>) is amended by inserting after subsection (k) the following new subsection:

"(I) (1) Subject to paragraphs (3) and (4), with respect to any amount expended for personal care services or home health care services requiring an in-home visit by a provider that are provided under a State plan under this title (or under a waiver of the plan) and furnished in a calendar quarter beginning on or after January 1, 2019 (or, in the case of home health care services, on or after January 1, 2023), unless a State requires the use of an electronic visit verification system for such services furnished in such quarter under the plan or such waiver, the Federal medical assistance percentage shall be reduced—

"(A) in the case of personal care services-

"(i) for calendar quarters in 2019 and 2020, by .25 percentage points;

"(ii) for calendar quarters in 2021, by .5 percentage points;

"(iii) for calendar quarters in 2022, by .75 percentage points; and

"(iv) for calendar quarters in 2023 and each year thereafter, by 1 percentage point; and

"(B) in the case of home health care services-

"(i) for calendar quarters in 2023 and 2024, by .25 percentage points;

"(ii) for calendar quarters in 2025, by .5 percentage points;

"(iii) for calendar quarters in 2026, by .75 percentage points; and

"(iv) for calendar quarters in 2027 and each year thereafter, by 1 percentage point.

"(2) Subject to paragraphs (3) and (4), in implementing the requirement for the use of an electronic visit verification system under paragraph (1), a State shall—

"(A) consult with agencies and entities that provide personal care services, home health care services, or both under the State plan (or under a waiver of the plan) to ensure that such system—

"(i) is minimally burdensome;

 $\ensuremath{^{\!\!\!\!\!}}(ii)$ takes into account existing best practices and electronic visit verification systems in use in the State; and

"(iii) is conducted in accordance with the requirements of HIPAA privacy and security law (as defined in section 3009 of the Public Health Service Act);

"(B) take into account a stakeholder process that includes input from beneficiaries, family caregivers, individuals who furnish personal care services or home health care services, and other stakeholders, as determined by the State in accordance with guidance from the Secretary; and

"(C) ensure that individuals who furnish personal care services, home health care services, or both under the State plan (or under a waiver of the plan) are provided the opportunity for training on the use of such system. "(3) Paragraphs (1) and (2) shall not apply in the case of a State that, as of the date of the enactment of this subsection, requires the use of any system for the electronic verification of visits conducted as part of both personal care services and home health care services, so long as the State continues to require the use of such system with respect to the electronic verification of such visits.

"(4) (A) In the case of a State described in subparagraph (B), the reduction under paragraph (1) shall not apply—

"(i) in the case of personal care services, for calendar quarters in 2019; and

"(ii) in the case of home health care services, for calendar quarters in 2023.

"(B) For purposes of subparagraph (A), a State described in this subparagraph is a State that demonstrates to the Secretary that the State—

"(i) has made a good faith effort to comply with the requirements of paragraphs (1) and (2) (including by taking steps to adopt the technology used for an electronic visit verification system); and

"(ii) in implementing such a system, has encountered unavoidable system delays.

"(5) In this subsection:

"(A) The term 'electronic visit verification system' means, with respect to personal care services or home health care services, a system under which visits conducted as part of such services are electronically verified with respect to—

"(i) the type of service performed;

"(ii) the individual receiving the service;

"(iii) the date of the service;

"(iv) the location of service delivery;

"(v) the individual providing the service; and

"(vi) the time the service begins and ends.

"(B) The term 'home health care services' means services described in section 1905(a)(7) provided under a State plan under this title (or under a waiver of the plan).

"(C) The term 'personal care services' means personal care services provided under a State plan under this title (or under a waiver of the plan), including services provided under section 1905(a)(24), 1915(c), 1915(i), 1915(j), or 1915(k) or under a wavier under section 1115.

"(6) (A) In the case in which a State requires personal care service and home health care service providers to utilize an electronic visit verification system operated by the State or a contractor on behalf of the State, the Secretary shall pay to the State, for each quarter, an amount equal to 90 per centum of so much of the sums expended during such quarter as are attributable to the design, development, or installation of such system, and 75 per centum of so much of the sums for the operation and maintenance of such system.

"(B) Subparagraph (A) shall not apply in the case in which a State requires personal care service and home health care service providers to utilize an electronic visit verification system that is not operated by the State or a contractor on behalf of the State."

(b) COLLECTION AND DISSEMINATION OF BEST PRACTICES.—Not later than January 1, 2018, the Secretary of Health and Human Services shall, with respect to electronic visit verification systems (as defined in subsection (I)(5) of section 1903 of the Social Security Act (<u>42 U.S.C. 1396b</u>), as inserted by subsection (a)), collect and disseminate best practices to State Medicaid Directors with respect to—

(1) training individuals who furnish personal care services, home health care services, or both under the State plan under title XIX of such Act (or under a waiver of the plan) on such systems and the operation of such systems and the prevention of fraud with respect to the provision of personal care services or home health care services (as defined in such subsection (I)(5)); and

(2) the provision of notice and educational materials to family caregivers and beneficiaries with respect to the use of such electronic visit verification systems and other means to prevent such fraud.

(c) RULES OF CONSTRUCTION.-

(1) NO EMPLOYER-EMPLOYEE RELATIONSHIP ESTABLISHED.—Nothing in the amendment made by this section may be construed as establishing an employer-employee relationship between the agency or entity that provides for personal care services or home health care services and the individuals who, under a contract with such an agency or entity, furnish such services for purposes of part 552 of title 29, Code of Federal Regulations (or any successor regulations).

(2) NO PARTICULAR OR UNIFORM ELECTRONIC VISIT VERIFICATION SYSTEM REQUIRED.—Nothing in the amendment made by this section shall be construed to require the use of a particular or uniform electronic visit verification system (as defined in subsection (I)(5) of section 1903 of the Social Security Act (<u>42 U.S.C. 1396b</u>), as inserted by subsection (a)) by all agencies or entities that provide personal care services or home health care under a State plan under title XIX of the Social Security Act (or under a waiver of the plan) (<u>42 U.S.C. 1396 et seq.</u>).

(3) NO LIMITS ON PROVISION OF CARE.—Nothing in the amendment made by this section may be construed to limit, with respect to personal care services or home health care services provided under a State plan under title XIX of the Social Security Act (or under a waiver of the plan) (<u>42 U.S.C. 1396 et seq</u>.), provider selection, constrain beneficiaries' selection of a caregiver, or impede the manner in which care is delivered.

(4) NO PROHIBITION ON STATE QUALITY MEASURES REQUIREMENTS.—Nothing in the amendment made by this section shall be construed as prohibiting a State, in implementing an electronic visit verification system (as defined in subsection (I)(5) of section 1903 of the Social Security Act (<u>42 U.S.C. 1396b</u>), as inserted by subsection (a)), from establishing requirements related to quality measures for such system.

Minnesota HomeCare Association Balance Sheet

As of December 31, 2016

			Dec 31, 16
ASSETS			
Current	t Assets		
Tot	tal Checki	ng/Savings	160,613.42
Tot	tal Accour	nts Receivable	87,096.43
Otl	her Currer		
	Total 12	00 · Mutual Funds-Reserve Account	428,372.29
	1499 · U	ndeposited Funds	75,235.90
	2500 · P	repaid Expenses	20,249.21
Tot	tal Other (Current Assets	523,857.40
Total C	urrent Ass	sets	771,567.25
Fixed A	ssets		
130	00 · Office	Equipment & Furniture	100,940.02
131	10 · Accun	nulated Depreciation	-94,470.15
Total Fi	ixed Asset	ts	6,469.87
TOTAL ASS	ETS		778,037.12
LIABILITIES	& EQUIT	Y	
Liabiliti	ies		
Cu	rrent Liab		
	Total Ac	counts Payable	9,144.37
	Total Cr	edit Cards	4,667.12
	Other C	urrent Liabilities	
	350	0 · Accrued Vacation	2,192.53
	351	0 · Accrues Payroll	8,213.94
	Tota	al 3600 · Deferred Revenue - Member Dues	199,158.64
	362	0 · Deferred Revenue - Registration	11,310.00
	363	0 · Deferred Revenue - Exhibits	14,425.00
	380	1 · *Sales Tax Payable	5.00
	Total Ot	her Current Liabilities	235,305.11
Tot	tal Curren	t Liabilities	249,116.60
Total Li	iabilities		249,116.60
Equity			
160	00 · Retair	ned Earnings	467,206.79
	t Income		61,713.73
Total E			528,920.52
		EQUITY	778,037.12

Minnesota HomeCare Association **Profit & Loss Budget Performance**

December 2016

				Dec 16	Budget	\$ Over Budget
	Incom	e				
	То	otal 22	00 · Investment Income	6,110.61		
	40		embership Dues			
			1 · Agencies - Max. Rate Dues	16,116.93	15,090.00	1,026.93
_			2 · Agencies - Variable Rate Dues	14,958.20	15,186.67	-228.4
_			3 · Agencies - Min. Rate Dues	2,348.43	2,493.75	-145.3
			6 - Business Partner Dues	2,106.94	2,074.17	32.7
			00 · Membership Dues	35,530.50	34,844.59	685.9
	41					
		4110	0 · Annual Meeting			
			4111 · Conference Registrations	0.00	0.00	0.0
			4112 · Exhibitor/Sponsor Registration	0.00	0.00	0.0
			4110 · Annual Meeting - Other	0.00		
			al 4110 · Annual Meeting	0.00	0.00	0.0
		4120	0 · Fall Conference			
			4121 · Conference Registrations	0.00	0.00	0.0
			4122 · Exhibitor/Sponsor Registration	10.00	0.00	10.0
_			al 4120 · Fall Conference	10.00	0.00	10.0
_			0 · Education Seminars/Webinars	2,348.45	24,143.75	-21,795.3
		4140	0 - Future of HC Conference			
			4141 · Conference Registration	0.00	0.00	0.0
			4142 · Exhibitor/Sponsor Registration	0.00	0.00	0.0
		Tota	al 4140 · Future of HC Conference	0.00	0.00	0.0
	То	otal 41	00 · Event Income	2,358.45	24,143.75	-21,785.3
	42	200 · Sa	ales			
		4202	2 · Merchandise Sales	0.00	0.00	0.0
			3 · Revenue Share	3,500.00		
			5 · Non-Dues Revenue	0.00	0.00	0.0
	Тс	otal 42	00 · Sales	3,500.00	0.00	3,500.0
			ther (Misc) Income	0.00		
	Total I	Income	9	47,499.56	58,988.34	-11,488.7
G	iross Prof	fit		47,499.56	58,988.34	-11,488.7
	Expen	ise				
	70	000 · O	ther (Misc) Expenses	107.22	83.33	23.8
	71	100 · M	erchandise Expenses	0.00	0.00	0.0
	72	200 · E	vent Expenses			
		721	0 · Annual Meeting Expenses	0.00	0.00	0.0
		722	0 · Fall Conference Expenses	5,945.06	0.00	5,945.0
		723	0 · Education Seminars/Webinars	2,414.97	20,643.33	-18,228.3
		724	0 · Future of HC Conf. Expenses	0.00	0.00	0.0
	То	otal 72	00 · Event Expenses	8,360.03	20,643.33	-12,283.3
	То	otal 73	00 · Operations Expenses	69,280.71	49,173.89	20,106.8
	Total E	Expens	Se	77,747.96	69,900.55	7,847.4
let In	come			-30,248.40	-10,912.21	-19,336.1

Minnesota HomeCare Association **Profit & Loss Budget Performance**

December 2016

					Jan - Dec 16	YTD Budget	\$ Over Budget	Annual Budget
		Income						
		Tota	al 220	0 · Investment Income	35,346.33			
		400	0 · M	embership Dues				
			4001	· Agencies - Max. Rate Dues	186,110.00	181,080.00	5,030.00	181,080.00
			4002	· Agencies - Variable Rate Dues	167,371.47	182,240.00	-14,868.53	182,240.00
			4003	· Agencies - Min. Rate Dues	23,450.00	29,925.00	-6,475.00	29,925.00
			4006	• Business Partner Dues	23,197.92	24,890.00	-1,692.08	24,890.00
		Tota	al 400	0 · Membership Dues	400,129.39	418,135.00	-18,005.61	418,135.00
		410	0 · E\	vent Income				
			4110	• Annual Meeting				
				4111 · Conference Registrations	85,410.00	93,500.00	-8,090.00	93,500.00
				4112 · Exhibitor/Sponsor Registration	36,545.00	40,000.00	-3,455.00	40,000.00
				4110 · Annual Meeting - Other	100.00			
			Tota	I 4110 · Annual Meeting	122,055.00	133,500.00	-11,445.00	133,500.00
			4120	Fall Conference				
				4121 · Conference Registrations	24,682.00	28,750.00	-4,068.00	28,750.00
				4122 · Exhibitor/Sponsor Registration	4,010.00	10,700.00	-6,690.00	10,700.00
			Tota	I 4120 · Fall Conference	28,692.00	39,450.00	-10,758.00	39,450.00
			4130	Education Seminars/Webinars	95,079.45	98,575.00	-3,495.55	98,575.00
			1	Future of HC Conference				
				4141 · Conference Registration	11,010.00	17,000.00	-5,990.00	
				4142 · Exhibitor/Sponsor Registration	11,075.00	12,500.00	-1,425.00	
			Tota	I 4140 · Future of HC Conference	22,085.00	29,500.00	-7,415.00	29,500.00
-		Tota	al 410	0 · Event Income	267,911.45	301,025.00	-33,113.55	301,025.00
		420	0 · Sa	lles				
				· Merchandise Sales	1,836.00	800.00	1,036.00	800.00
				Revenue Share	5,255.02			
				Non-Dues Revenue	5,896.80	8,000.00	-2,103.20	
				0 · Sales	12,987.82	8,800.00	4,187.82	8,800.00
				her (Misc) Income	1,766.80			
		Total Inc			718,141.79	727,960.00	-9,818.21	727,960.00
	Gro	ss Profit			718,141.79	727,960.00	-9,818.21	727,960.00
		Expense						
				her (Misc) Expenses	1,282.01	2,000.00	-717.99	
				erchandise Expenses	211.05	770.00	-558.95	770.00
		720	1	vent Expenses	50,000,00	00 5 40 00	0.000.04	00 5 40 00
				Annual Meeting Expenses	59,680.39	68,543.00	-8,862.61	
				Fall Conference Expenses	9,529.91	27,064.00	-17,534.09	
				Education Seminars/Webinars	48,492.42	54,611.00	-6,118.58	
				Future of HC Conf. Expenses	12,336.67	17,841.00	-5,504.33	
				0 · Event Expenses	130,039.39	168,059.00	-38,019.61	
				0 · Operations Expenses	524,895.61	567,195.00	-42,299.39	
N - 1	 m = -	Total Ex	pens	e	656,428.06	738,024.00	-81,595.94	
Net	Inco	me			61,713.73	-10,064.00	71,777.73	-10,064

Minnesota HomeCare Association **Profit & Loss Prev Year Comparison**

January through December 2016

				Jan - Dec 16	Jan - Dec 15	\$ Change	% Change
	Income						
	2185	5 · Ba	ad Debt Expense	0.00	-1,934.58	1,934.58	100.0%
	Tota	1 220	00 · Investment Income	35,346.33	-4,430.90	39,777.23	897.72%
	4000) - M	embership Dues				
		4001	· Agencies - Max. Rate Dues	186,110.00	191,793.40	-5,683.40	-2.96%
		4002	· Agencies - Variable Rate Dues	167,371.47	168,638.41	-1,266.94	-0.75%
		4003	- Agencies - Min. Rate Dues	23,450.00	30,775.00	-7,325.00	-23.8%
		4006	Business Partner Dues	23,197.92	24,570.92	-1,373.00	-5.59%
	Tota	I 400	0 · Membership Dues	400,129.39	415,777.73	-15,648.34	-3.76%
	4100) · E\	vent Income				
		4110	• Annual Meeting				
			4111 · Conference Registrations	85,410.00	90,466.71	-5,056.71	-5.59%
			4112 · Exhibitor/Sponsor Registration	36,545.00	37,550.00	-1,005.00	-2.68%
			4110 · Annual Meeting - Other	100.00	0.00	100.00	100.0%
		Tota	I 4110 · Annual Meeting	122,055.00	128,016.71	-5,961.71	-4.66%
		4120	· Fall Conference				
			4121 · Conference Registrations	24,682.00	31,512.50	-6,830.50	-21.68%
			4122 · Exhibitor/Sponsor Registration	4,010.00	11,875.00	-7,865.00	-66.23%
		Tota	I 4120 · Fall Conference	28,692.00	43,387.50	-14,695.50	-33.87%
		4130	Education Seminars/Webinars	95,079.45	156,907.60	-61,828.15	-39.4%
		4140	Future of HC Conference				
			4141 · Conference Registration	11,010.00	0.00	11,010.00	100.0%
			4142 · Exhibitor/Sponsor Registration	11,075.00	0.00	11,075.00	100.0%
		Tota	I 4140 · Future of HC Conference	22,085.00	0.00	22,085.00	100.0%
	Tota	1 410	0 · Event Income	267,911.45	328,311.81	-60,400.36	-18.4%
	4200) · Sa	lles				
		4202	· Merchandise Sales	1,836.00	114.00	1,722.00	1,510.53%
		4203	- Revenue Share	5,255.02	2,446.82	2,808.20	114.77%
		4204	- Advertisement	0.00	4,350.00	-4,350.00	-100.0%
		4205	Non-Dues Revenue	5,896.80	10,824.46	-4,927.66	-45.52%
	Tota	1 420	0 · Sales	12,987.82	17,735.28	-4,747.46	-26.77%
	4300) • 01	her (Misc) Income	1,766.80	2.00	1,764.80	88,240.0%
	Total Inc	ome		718,141.79	755,461.34	-37,319.55	-4.94%
Gro	oss Profit			718,141.79	755,461.34	-37,319.55	-4.94%
	Expense						
	7000) · Ot	her (Misc) Expenses	1,282.01	1,194.47	87.54	7.33%
	7100) · M	erchandise Expenses	211.05	0.00	211.05	100.0%
	7200) · E\	vent Expenses				
		7210	Annual Meeting Expenses	59,680.39	69,476.96	-9,796.57	-14.1%
		7220	• Fall Conference Expenses	9,529.91	25,629.80	-16,099.89	-62.82%
		7230	Education Seminars/Webinars	48,492.42	91,320.41	-42,827.99	-46.9%
		7240	• Future of HC Conf. Expenses	12,336.67	0.00	12,336.67	100.0%
	Tota	1720	0 · Event Expenses	130,039.39	186,427.17	-56,387.78	-30.25%

Minnesota HomeCare Association Profit & Loss Prev Year Comparison January through December 2016

						Jan - Dec 16	Jan - Dec 15	\$ Change	% Change
			Tota	1730	00 · Operations Expenses	524,895.61	507,809.07	17,086.54	3.37%
	Total Expense		656,428.06	695,430.71	-39,002.65	-5.61%			
Net	Inco	me				61,713.73	60,030.63	1,683.10	2.8%

MN HomeCare Association Membership Committee Dues Structure Proposal / January 2017

Dues Model Update

You will notice on page two that the 3% increase for 2017 has been rolled out and the proposal for 2018 and beyond is outlined below with details on page two. A sub-group of board members provided input for the Membership Team, who addressed the concerns and presents the following proposal for the board's consideration.

2018 Proposal: Retool and Increase

In light of the fact that the changes are not as significant as originally discussed, the dues structure adjustments would be shared with MHCA members via a letter in late March. We would ensure that there is ample communication around the value of MHCA membership per member type. The changes would be effective with 2018 dues. Components of this revised model include:

- Include a combination of brackets and multiplier/millage rate.
- Be consistent across all types of agencies.
- Continue to offer the new member discount (50% dues discount in year one).
- Be based on the adjusted revenue.
- No longer include the one membership per license protocol.
- New tiers of \$2M \$10M and \$10M+ would be rolled out for 2018. The proposed dues on page two includes an increase of \$2,299 for 9 agencies (\$10M+) in 2018. These 9 agencies will be contacted individually to discuss the rate change.
- MHCA will implement the "all or none" membership rule.
- We would consolidate the \$10 million+ revenue agencies into one category.
- There would be approximately 5% dues increase each year.

The membership options will include:

 Agency Membership: Members that are part of a multi-agency organization must join all eligible parts of the organization.

Individual Membership:

This would include retired members, professionals in transition and other professionals who are not affiliated with a MHCA-eligible agency (not otherwise eligible through an organization). The dues for this category will be \$50.

Recommendation

The Board of Directors adopt the recommendation from the Membership Team for the dues structure through 2019, with an understanding that the dues increases would be reviewed again in 2018.

Dues Structure Proposal

Parameters for Dues Model		6 Parameters	2017 (3% increase)		
Min Dues (Up to \$268,500 revenue)	\$	675	\$	700	
Millage Rate (\$268,501 - \$2M revenue)		0.002515		0.0025905	
Max Dues (Over \$2M revenues)	\$	5,030	\$	5,200	
Variables					
Revenue where Percentage Rate begins	\$	268,500	\$	268,500	
Maximum Revenue to pay by percentage	\$	2,000,000	\$	2,000,000	

Parameters for Dues Model	2018	2019		2020		2021
Increase	5%	5%		5%		5%
Minimum Dues (Up to \$325,000)	\$ 749	\$ 799	\$	849	\$	899
Pay percent of revenue \$325,000 - \$2M	0.002720	0.002856	C	.002999	0.	003149
\$2M - \$10M	\$ 5,499	\$ 5,799	\$	6,099	\$	6,399
\$10M +	\$ 7,499	\$ 7,899	\$	8,299	\$	8,749

Agency Summary (early 2016 data)	
Minimum Dues Payers	27
\$268,500 - \$2M	90
\$2M - \$10M	26
\$10M +	9

2017 Membership Report

as of 01/06/2017

MEMBERS	Count	Income
New	6	\$3,907.00
Renewed	56	\$164,115.83
Total	62	\$168,022.83
Not Renewed	114	

2016	2015	2014
5	1	8
68	80	84
73	81	92
107	99	80

Dues Level	Count	Income
Maximum	20	\$101,400.00
Variable	24	\$55,422.83
Minimum	18	\$11,200.00

MEMBERSHIP RENEWAL

Year	Count	%
2017	56	33%
2016	170	

BUSINESS PARTNERS	Count	Income
New	1	\$337.50
Renewed	13	\$8,755.00
Total	14	\$9,092.50
Not Renewed	26	

2016	2015	2014
2	0	3
16	14	14
18	14	17
24	29	21

33%

45%

51%

39%

39%

40%

BUSINESS PARTNER RENEWAL

Year	Count	%
2017	13	33%
2016	39	

BUDGET COMPARISON -	-	Members and Business Partners combined
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	2017	2016	Variance
Income (actual)	\$177,115.33	\$400,129.39	(\$223,014.06)
Budget	\$421,487.00	\$418,135.00	\$3,352.00
Over/Under Budget	(\$244,371.67)	(\$18,005.61)	(\$226,366.06)

* Notes: